

COMPANY OVERVIEW

In business since 2011, Peak was founded by David Roberts after three decades in public service. Our multi-disciplinary team of environmental and sustainability professionals support businesses and communities in catalyzing breakthrough solutions. We help clients address the compelling economic, business, environmental, and social challenges of our time. We create maximum value, multiple-benefit outcomes, and progress on the issues you care about. We love working with empowered leaders to discover new possibilities, facilitate inclusive and sound decision-making, and create a resilient path forward. Leaders don't have to go it alone managing change. When every day is a big day, we promise to be a steady, reliable, qualified neutral partner navigating the journey with you. We will help you be ready for what's next.

CORE SERVICES

Business Sustainability



Navigate change with a north star of sustainability to achieve greater success. Develop meaningful sustainability goals and objectives. Gain competitive advantage and boost profits. Attract and retain talent. Measure what matters and communicate the value of doing well by doing good. Protect your brand and mitigate future risk. Create resilience and prosperity without harming the planet.

- Environmental, social, governance (ESG)
- Sustainability assessments and tracking tools
- Access environmental assistance
- Carbon footprint analysis, measurement, and reporting
- Research case studies and best practices
- Packaging analysis and options development

Climate Planning



Build strategies that address future unpredictability due to the impacts and risks from a changing climate. Plan, strategize, initiate, and gain strategic foresight. Assess the threats to

infrastructure, health and safety, and systems that your community relies on. Catalog assets and opportunities. Engage community, examine alternatives, and prioritize actions. Apply science-based decision-making in building a resilient roadmap for the future.

- Risk assessments and preparedness analysis
- Greenhouse gas inventories
- Climate plans and policy development
- Community and stakeholder outreach and engagement
- Data development, analysis, and integration
- Best practices for watersheds, shorelines, and habitat

Ecosystem Health



Secure qualified, objective, and reliable technical, regulatory, natural resource, and field expertise. Inform decisions based on science, testing, research, data, and fieldwork. Confidently address

regulatory requirements. Mitigate risk and reduce the cost of noncompliance. Enhance customer and investor confidence and ensure quality.

- Regulatory compliance analysis and program support
- Stormwater system inspections
- Water quality testing
- Fisheries and aquatic surveys
- Landscape architecture, GIS mapping
- Decision support, data, and analytical modeling
- Natural resource management and policy
- Engineering design review
- Transportation and capital projects

Strategic Communications



Engage effectively using facilitation and engagement processes that build trust and credibility. Communicate well about science and data. Confidently set the table for productive and inclusive conversations. With the help of a neutral partner, participate more transparently. Engage authentically and effectively on environmental and sustainability issues you, your organization, and your community care about.

- Facilitated meetings
- Decision-making processes
- Public engagement and stakeholder outreach
- Surveys, charrettes, and interviews
- Education, webinars
- Public speaking

OUR TEAM

Our multi-disciplinary team of science, communications, and sustainability professionals work to address the business, environmental, and social issues of our time. We specialize in evidence-based and neutral party guidance, coaching, research to accomplish sustainability, climate action, ecosystem health, and strategic communication priorities. We help clients navigate the complexities of process, policy, and implementation. We optimize your efforts to lead with confidence and achieve multiple-benefit outcomes in a world where maximizing value and wise use of resources is critical.

COMPANY INFORMATION

TIN: 46-3645081 **DUNS:** 071270546
UBI: 603 326 733 **CAGE Code:** 77SW5

NAICS Codes:
541620 (Environmental Consulting Services) 541370 (GIS),
541611 (Administrative/General Management), 561499
(All Other Business Support Services)

WHY PEAK SUSTAINABILITY?

One-stop shop with a range of capabilities
Responsive organizational capacity builders
Knowledge and experience
Locally owned and regionally connected
50% woman-owned
Competitively priced
Track record of satisfied clients

CLIENT RELATIONSHIPS

Businesses: PAC Worldwide, Tony's Coffee, Black Rock Cable, Neil's BigLeaf Maple Syrup, The Bagelry, Nippon USA, Sears Holding Co., Saturna Environmental Corp., Twin Sisters Olivine Corp.

State Government: Dept. of Fish and Wildlife, Dept. of Natural Resources, and Dept. of Ecology

Local Government: Whatcom Cty., Snohomish Cty., Snohomish Conservation Dist., Skagit Conservation Dist., Anacortes, Lynden, Ferndale, Blaine, Bellingham

Tribes: Nooksack, Tulalip, Lummi, Stillaguamish

Associations, HOAs, Ports, Marinas, and Nonprofits
Northwest Marine Trade Assn., Pacific Northwest Trail Assn., Sudden Valley Community Assn., Skagit Watershed Council, Whatcom Land Trust, Skagitonians, The Nature Conservancy, Bellingham Community Boating Center

TESTIMONIALS

"Peak helps companies develop and adopt more sustainable business practices. By measuring what matters, we're able to determine next steps on our sustainability journey."
David Yake, Tony's Coffee, Dtr. of Sales and Sustainability

"Peak has been a tremendous help to our internal team. I recommend Peak to anyone looking for honest, precise, and innovative work involving carbon footprint or other packaging-related and sustainability challenges and opportunities."
Jeff Snow, CFO, PAC Worldwide

"Peak staff helped organize and facilitate all meetings of the Climate Action Plan Task Force. I was impressed by their reliability, consistency, and steady commitment to excellence. Their work was essential in producing a quality, credible project. In this high-pressure situation, staff exemplified grace under pressure. I recommend Peak without reservation."
Mark Gardner, Legislative Analyst, City of Bellingham

"Peak's facilitation skills have been a tremendous asset. David has skillfully guided multiple stakeholders through 27 meetings keeping conversations civil and constructive."
Paula J (Cooper) Harris, Whatcom County Public Works

"Peak's work is thorough and exacting, and their integrity is beyond reproach."
Lyn Wiltse, PDSA Consulting

"Peak knows how to listen. People participate because they feel heard, and it was worth their time."
Steve Seymour, retired biologist, Washington State

"Peak produced a technically sound and politically sensitive update to the City's climate action plan."
Clare Fogelson, City of Bellingham, Public Works

Peak's three-session course on Climate Change exceeded all expectations."
Jane Relin, Program Coordinator, Academy for Lifelong Learning, WWU

"Peak's facilitation was essential to our ability to address critical issues among a diversity of topics and interests in the short timeframe."
Arnie Klaus, former San Juan County Marine Resources Coordinator

"We highly recommend Peak to any organization seeking professional services. They provided research and advice to support our strategic planning efforts, including highly-skilled facilitation services."
Richard Brocksmith, Skagit Watershed Council, Executive Director

"Congratulations on the Environmental Peace Builder Award for your climate and watershed work."
Fran McNair, Executive Dtr., Olympic Region Clean Air Agency

"Kudos to Peak for your organizational management and work plan guidance and facilitation with partners of the Sustainable Land Strategy. We now have good momentum, and it's great to see the framework take shape."
Jessica Hammill, Project Specialist IV, SnoCo Public Works